

William T. Story, Ph.D., M.P.H.
Carolina Population Center
University of North Carolina at Chapel Hill
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RESEARCH INTERESTS

Maternal and child health in developing countries; social determinants of health and health care utilization; multilevel and mixed-method approaches to understanding the effect of families and communities on health and health behaviors

EDUCATION

- Postdoctoral Scholar, University of North Carolina** 2013 – present
Carolina Population Center
- Ph.D., University of Michigan** 2013
Health Services Organization and Policy
Cognate: Sociology
Dissertation: “Social capital and health in the developing world: Meaning, mechanisms, and measurement”
Committee: Paula Lantz (Co-chair), Sarah Burgard (Co-chair), Renee Anspach, Jersey Liang, Jane Banaszak-Holl
- M.P.H., University of Michigan** 2004
Health Behavior and Health Education
International Health/Epidemiology
- B.A., Northwestern University** 1999
Molecular and Cell Biology

PEER-REVIEWED PUBLICATIONS

Story, W.T. (2013). Social capital and health in the least developed countries: A critical review of the literature and implications for a future research agenda. *Global Public Health* (In press).

Story, W.T. & Burgard, S.A. (2012). Couples' reports of household decision-making and the utilization of maternal health services in Bangladesh. *Social Science & Medicine*, **75**(12), 2403-2411.

Story, W.T., Burgard, S.A., Lori, J.L., Ali, N.A., Taleb, F., & Hoque, D.M. (2012). Husbands' involvement in delivery care utilization in rural Bangladesh: A qualitative study. *BMC Pregnancy and Childbirth*, **12**, 28.

Einolf, H.J., **Story, W.T.**, Marcus, C.B., Larsen, M.C., Jefcoate, C.R., Greenlee, W.F., Yagi, H., Jerina, D.M., Amin, S., Park, S.S., Gelboin, H.V., and Baird, W.M. (1997). The role of P450 enzyme induction in the metabolic activation of benzo[c]phenanthrene in human cell lines and mouse epidermis. *Chemical Research in Toxicology*, **10**, 609-617.

ARTICLES UNDER REVIEW

Story, W.T. Social capital and the utilization of maternal and child health services in India: A multilevel analysis. *Health & Place* (Under Review).

ARTICLES IN PROGRESS

Story, W.T., Taleb, F., Ali, N.A., Ahasan, S.M., and Hoque, D.M. Cognitive validation of the measurement of social capital in Bangladesh.

Story, W.T. & Spiezer, I.S. The effect of household communication on subsequent delivery care among urban women from Uttar Pradesh, India: A longitudinal analysis.

Singh, K. & **Story, W.T.** Provincial variability in the causes of maternal mortality in Mozambique.

FUNDED GRANTS

A comparative approach to validating the measurement of social capital in Bangladesh. Global Public Health Initiative, School of Public Health, University of Michigan. \$5,000. Sept., 2012 – Dec., 2012. Role: Principal Investigator.

Overcoming barriers to professional intrapartum care in rural Bangladesh. Center for Global Health, University of Michigan. \$9,400. June, 2010 – Sept., 2010. Role: Principal Investigator.

Improving maternal and newborn health through public-private partnership (Bangladesh). European Union (EuropeAid/128-141/L/ACT/BD). 420,000€. 36 months (2010-2012). Role: Lead Grant Writer*.

Reducing mortality among mothers and newborns through building public-private partnerships (Bangladesh). US Agency for International Development (USAID/GH/HIDN). \$1,423,306. Oct., 2009 – Sept., 2014. Role: Lead Grant Writer*.

Reducing mortality among mothers and children through building and sustaining community capacity (India). US Agency for International Development (USAID/GH/HIDN). \$1,148,555. Oct., 2007 – Sept., 2012. Role: Lead Grant Writer*.

Building community capacity to control malaria in central Malawi. US Agency for International Development (USAID/GH/HIDN/ID). \$1,500,000. Oct. 2007–Sept., 2012. Role: Lead Grant Writer*.

Scaling up HIV/AIDS prevention and care services in Kenya. US Agency for International Development (USAID/GH/OHA). \$1,081,552. Dec., 2006 – Nov., 2009. Role: Lead Grant Writer*.

* The term "Lead Grant Writer" is used to describe my role with various NGOs as a consultant and technical advisor. Funding procurement responsibilities included: (1) managing the development of the grant proposal; (2) primary author of the grant proposal; and (3) liaising with the donor organization to ensure compliance with funding rules and regulations.

AWARDS

Poster Session Winner, Population Association of America	2013
The Freedman Fund for International Population Activities, University of Michigan	2013
Rackham Conference Travel Grant, University of Michigan	2012, 2013
Rackham Predoctoral Fellowship, University of Michigan	2012
Rackham Graduate Student Research Grant, University of Michigan	2012
Hammel Research Award, University of Michigan	2012
International Institute Conference Travel Grant, University of Michigan	2012
New Investigator in Global Health, Global Health Council	2011
Predoctoral Training Grant, Agency for Healthcare Research & Quality	2009, 2010
Alcoa Global Diversity Internship Travel Grant, University of Michigan	2002

RESEARCH EXPERIENCE

Research Assistant	2012
Department of Health Management & Policy, University of Michigan, Ann Arbor, MI	
Student Global Health Engagement Program	2010
Center for Global Health, University of Michigan, Ann Arbor, MI and International Center for Diarrheal Disease Research in Bangladesh, Dhaka, Bangladesh	
Research Assistant	2002 – 2004
Global Health Program, University of Michigan, Ann Arbor, MI	
Summer Externship and Master's Thesis	2002 – 2003
Department of Epidemiology, Fudan University, Shanghai, China	

PROFESSIONAL EXPERIENCE

Social Policy and Community Systems Consultant	2011 – present
ICF International, Center for Design and Research in Sustainability, Calverton, MD	
Child Survival and Health Technical Advisor	2005 – 2009
Christian Reformed World Relief Committee, Grand Rapids, MI	
Health Educator and Director of Public Health Preparedness	2004 – 2005
Washtenaw County Public Health, Ypsilanti, MI	

TEACHING EXPERIENCE

Guest Lecturer, Global Maternal and Child Health	2013
School of Public Health, University of North Carolina, Chapel Hill, NC	
Guest Lecturer, Health Care Organization: An International Perspective	2012
School of Public Health, University of Michigan, Ann Arbor, MI	
Graduate Student Instructor, Introduction to Public Health	2011
School of Public Health, University of Michigan, Ann Arbor, MI	

Guest Lecturer, Maternal, Infant, and Child Nutrition Department of Foods & Nutrition, Purdue University, West Lafayette, IN	2006 – 2008
Guest Lecturer, Community Development International Development Studies, Calvin College, Grand Rapids, MI	2006 – 2008
Graduate Student Instructor, Animal Physiology Laboratory Department of Molecular, Cellular, and Developmental Biology, University of Michigan, Ann Arbor, MI	2002 – 2004
Graduate Student Instructor, AIDS and Other Health Crises Department of Molecular, Cellular, and Developmental Biology, University of Michigan, Ann Arbor, MI	2002
Head Instructor Xi'an Jiaotong University, Xi'an, China	1999 – 2000

PRESENTATIONS

Story, W.T. (2013). Social capital and health in the least developed countries: a critical review of the literature and implications for a future research agenda. Paper presented at the American Public Health Association Annual Meeting, Boston, MA.

Story, W.T. (2013). Social capital and the utilization of maternal and child health services in India: A multilevel analysis. Poster presented at the Population Association of America Annual Meeting, New Orleans, LA. (*Poster Session Winner*).

Story, W.T., Taleb, F., Ali, N.A., Ahasan, S.M., and Hoque, D.M. (2013). A comparative approach to validating the measurement of social capital in Bangladesh. Poster presented at the Population Association of America Annual Meeting, New Orleans, LA and the American Public Health Association Annual Meeting, Boston, MA.

McLaren, Z., Branson, N., Brouwer, E., Ederer, D., **Story, W.T.** (2012). The impact of AIDS treatment on the spread of tuberculosis in South Africa. Poster at the 4th Biennial Conference of the American Society of Health Economists, Minneapolis, MN.

Story, W.T., Burgard, S.A. (2012). Couples' reports of household decision-making and the utilization of maternal health services in Bangladesh. Paper presented at the Population Association of America Annual Meeting, San Francisco, CA.

McLaren, Z., Branson, N., **Story, W.T.**, Iturralde, D. (2012). Factors affecting the spread of tuberculosis in South Africa. Poster at the Population Association of America Annual Meeting, San Francisco, CA.

Story, W.T., Ali, N.A., Taleb, F., TenBroek, N.L., Burgard, S., Lori, J., Hoque, D.M. (2011). *Dhatri* or doctor: The husband's role in deciding where to give birth in rural Bangladesh. Poster presented at the Global Health Council's 38th Annual International Conference on Global Health, Washington, DC.

TenBroek, N.L, Talans, A., Prashant, M., Darling, K., Banja S., Kreulen G.J., **Story, W.T.** (2011). Viable partnerships to improve child immunization coverage in rural India. Poster at the Global Health Council's 38th Annual International Conference on Global Health, Washington, DC.

TenBroek, N.L, Darling, K., Hajong, P., Kreulen G.J., **Story, W.T.** (2011). Improving access to child health services through community-managed health financing. Poster at the Global Health Council's 38th Annual International Conference on Global Health, Washington, DC.

Story, W.T., TenBroek, N., Parveen, S., Biswas, P., and Kreulen G. (2009). Managing childhood illnesses using community health volunteers in rural Bangladesh. Poster presented at the Center for Global Health Annual Symposium and Student Global Health Day, Ann Arbor, MI.

Story, W.T., Bebawi, D., Hennigan, M., Sloand, E., Davis, T. (2008). Engaging communities in behavior change through formative research. Panel moderated at the 35th Annual International Conference on Global Health, Washington, DC.

Story, W.T. (2008). Assessing equity among different ethnic groups in Bangladesh. Oral presentation at the Collaborations and Resources (CORE) Group Spring Membership Meeting, Atlanta, GA.

Story, W.T., Kittle, B., Davis, T., Tsuma, L., and Hennigan, M. (2007). Exploring determinants of behavior change: A closer look at "Doer/Non-Doer" analysis. Panel moderated at the Collaborations and Resources (CORE) Group Spring Membership Meeting, Easton, MD.

Story, W.T. (2007). Improving maternal and child health through social and behavioral change. Presented at the Faith and International Development Conference, Grand Rapids, MI.

Story, W.T., Yang, B., Xiu, Y., and Xu, B. (2002). A quantitative measure of the knowledge, attitudes, and practices of tuberculosis and chronic cough patients in rural Jiangsu Province, China. Poster presented at the 11th Annual Epidemiology Departmental Research Meeting, Ann Arbor, MI.

MEMBERSHIPS

American Public Health Association	<i>2012 – present</i>
Population Association of America	<i>2011 – present</i>
Global Health Council	<i>2005 – 2012</i>
Child Survival Collaborations and Resources (CORE) Group	<i>2005 – 2009</i>

PROFESSIONAL SERVICE

Steering Committee Member, Biennial Public Health Symposium University of Michigan, School of Public Health	<i>2010</i>
Member At-Large, Board of Directors Child Survival Collaborations and Resources (CORE) Group	<i>2006 – 2009</i>
Co-Chair, Social and Behavioral Change Working Group Child Survival Collaborations and Resources (CORE) Group	<i>2006 – 2009</i>

REFEREED JOURNALS

Human Resources for Health, International Journal for Equity in Health, Reproductive Health, Social Science & Medicine, WHO South-East Asia Journal of Public Health

COMPUTER SKILLS

Proficient in Stata, NVivo, and MS Office; familiar with HyperResearch, SAS, and SPSS

LANGUAGE SKILLS

A beginner level of Spanish

A beginner level of Mandarin Chinese